



MARYLAND Department of Health

Larry Hogan, Governor · Boyd K. Rutherford, Lt. Governor · Robert R. Neall, Secretary

IMPORTANT NOTICE

October 29, 2018

Dear WIC Vendor:

The Maryland WIC Program would like to remind you that a new WIC Authorized Foods List was effective October 1, 2018!



All revisions to the Authorized Foods List were reviewed at Annual Vendor Training conducted in August. Please ensure that all store personnel are familiar with the revisions on this new list. Both the enclosed (Effective October 2018) and current (Revised January 2017) WIC Authorized Foods Lists must be honored through December 31, 2018.

We are pleased to announce that participants can now submit food items for review using the UPC scanning feature on the WIC mobile app. When scanning an item for WIC eligibility, if the “Not WIC Approved” message appears, the app allows them to submit the UPC and product information. After a State Nutritionist has reviewed the submission, an approval or denial notification is sent to the participant with a message specific to the item submitted.

Maryland WIC is transitioning to a rolling approval of food items in the categories that are brand and type specific and printed on the WIC foods list. Future revisions of the printed foods list are at the discretion of the Maryland WIC Program. These revisions will most likely happen every 2-3 years, and submission of the categories listed below will still be conducted. Rolling approval of those specific WIC foods will also change how we use the printed foods list. As participants rely more on the mobile app, the printed foods list will become more of a reference guide for participants.

WIC approved food items in the following categories can be added to the APL, but will not be printed on the current Authorized Foods List until a new list is revised and released:

- Soy Beverage
- Tofu
- Yogurt
- Whole Wheat & Whole Grain Pasta
- Bread & Rolls
- Soft Corn & Whole Wheat Tortillas
- Bottled Juice
- Frozen Juice
- Hot & Cold Cereal

If you have any questions, or require additional copies of the English or Spanish version of the WIC Authorized Foods List, please contact Andrea Tompkins at 410-767-5251, Debbie Earl at 410-767-5433 or Ashant'a Johnson at 410-767-5233. The WIC Authorized Foods list is also posted online at www.mdwic.org.

Sincerely,

A handwritten signature in black ink that reads "Jennifer Wilson". The signature is written in a cursive, flowing style.

Jennifer Wilson, MEd, RD, LDN
Director
Maryland WIC Program

cc: WIC Local Agencies